

PRIVACY NOTICE

Candy Hoover Group S.r.l. (from now on, for the sake of brevity, “Haier Europe”, or the “Company”, or “us” or “we”) informs you that the personal data of yours that it acquires when you take part in the competition, shall be processed in accordance with data protection law.

With reference to the methods used for the management and processing of your personal data, we are providing the following information pursuant to Article 13 of EU Regulation No. 679/2016:

1. Types of data collected

Data that you supply voluntarily

When you take part in the cash back promotion, the following data shall be collected:

- personal details and bank accounts;
- contact details;
- purchase information;
- device details.

2. Purposes and legal basis for the processing operations

The data that you supply to Haier Europe shall be processed in order:

- a) To allow you to participate in the competition. The legal basis that legitimizes the processing of personal data for this purpose is set out in the circumstances described by Article 6, section 1, letter b) of EU Regulation No. 679/2016 – i.e. processing is necessary for the performance of a request of the data subject;
- b) To comply with legal obligations or requests on the part of the judicial authorities. The legal basis that legitimises the processing of personal data for this purpose is set out in the circumstances described by Article 6, section 1, letter c) of EU Regulation

No. 679/2016 – i.e. processing is necessary to comply with a legal obligation to which the Data Controller is subject;

- c) To enforce and defend the rights of Haier Europe, also as part of debt collection procedures and the assignment of receivables to authorised companies, including through third parties, and to prevent and combat any fraud. The legal basis that legitimises the processing of personal data for this purpose is set out in the circumstances described by Article 6 section 1, letter f) and Article 9, section 2, letter f) of EU Regulation No. 679/2016 – i.e. processing is necessary for the purposes of the legitimate interests pursued by the Controller for the establishment, exercise or defence of a legal claim;
- d) With your consent, to send commercial and promotional communications, by automated means such as SMS, as well as through phone calls made by an operator for products of Haier Europe, to send you invitation to market research and surveys to identify the degree of customer satisfaction with the products and assistance received, to invite you to initiatives and events organised by Haier Europe. The legal basis that legitimises the processing of personal data for this purpose is set out in the circumstances described by Article 6, section 1, letter a) of EU Regulation No. 679/2016 – i.e. processing is based on the consent of the data subject;
- e) Transmit the personal data of the Data Subjects within the business group of which the Controller is a part for administrative purposes. The legal basis that legitimises the processing of personal data for this purpose is set out in the circumstances described by Article 6, section 1, letter f) of EU Regulation No. 679/2016 – i.e. processing is based on the legitimate interest of the Data Controller.

3. Period of data storage

The personal data collected and processed for the purposes set out at point 2 a), 2 b), 2 c) and e) shall be stored for a period equal to the duration of the contract stipulated between the Controller and the Data Subject, or the company/entity to which the latter belongs, and for the 10 years following its termination.

The personal data collected and processed for the purposes set out at point 2 d) shall be stored for a maximum of 24 months subsequent to the last contact with you, to be understood, inter alia, as the use of a product or service provided by Haier Europe or the opening of a newsletter (jointly defined as the “Last Contact”).

4. Methods of processing

Any personal data collected shall be processed, retained and analysed using electronic tools and shall be stored both in electronic format and in hard copy, organised into databases, and on any other appropriate type of media.

Specific security measures are implemented to prevent the loss, illegal or unfair use of the data, or unauthorised access to them.

The processing of your personal data carried out by Haier Europe does not involve any automated decision-making.

5. Provision of your personal data

The provision of the data entered is required in order to allow you to participate in the competition/promotion and is therefore compulsory for the purpose set out at point 2 a), 2 b) and 2 c) of the privacy notice. The provision of data for marketing purposes is not compulsory. You can refuse to provide data for such purpose without any prejudice.

6. Parties to which your personal data may be disclosed

Any personal data of yours that have been collected shall not be disclosed indiscriminately, but may be communicated to those parties that have the right to access your personal data to ensure compliance with legal and secondary and/or EU regulations, and to the Data Controller’s own personnel, and also to companies, associations or professional firms that provide services and operations on behalf of the Data Controller, operating as Data processors, to ensure compliance with legal obligations, and for every other organisational and/or administrative requirement that is necessary to provide the requested services.

The names of the additional parties to which your personal data may be disclosed, operating as Data processors, are shown in an up-to-date list that can be requested from Haier Europe (using the addresses indicated at Point 9).

7. International transfers

Haier Europe shall not transfer your personal data, collected through this site and the tools contained therein, to countries outside the European Union or to international organisations.

8. Your rights as the Data Subject

In relation to the aforementioned processing operations carried out on your personal data, you are entitled to exercise at all times those rights set out by EU Regulation No. 679/2016 (GDPR), including, for example, the right to be informed as to:

- the origin of any personal data held that concern you;
- the purposes and methods of the processing operations;
- the logic applied in the case of processing operations carried out using electronic instruments;
- the identification of the Data Controller, the Data Processors and the designated representative.

As the Data Subject, you have the right to obtain:

- access to the data, and their updating, rectification or (where in your interest) completion;
- the erasure, transformation into anonymous form or blocking of access to any data processed in breach of the law;
- the limitation of the processing of those data that concern you, or to request that the Data Controller or the Data Processor reduce the purposes and/or methods for/with which your data are being processed.

You can also request a copy of your data in a standard format (the so-called “Right to data portability”).

As the Data Subject, you also have the right to object, at any time and at no cost, wholly or partially:

- for legitimate reasons, to processing of your personal data, even if the processing operations are still relevant to the purpose for which the data were collected in the first place;**
- to processing of your personal data carried out pursuant to Article 6, Paragraph 1 of the GDPR, Letters e. (“processing is necessary for the performance of a task carried out in the public interest or in the exercise of official authority vested in the controller”) or f. (“processing is necessary for the purposes of the legitimate interests pursued by the controller or by a third party”) including profiling on the basis of these provisions;**
- to processing of your personal data for the purposes of sending advertising or direct sales material or for the completion of market research or commercial communications (direct marketing), including any relevant profiling operations.**

You have the right to withdraw your consent for the processing operations when that consent is based on the circumstances described by Article 6, Paragraph 1, Letter a. (when “the data subject has given consent to the processing of his or her personal data for one or more specific purposes”), or by Article 9, Paragraph 2, Letter a. (when “the data subject has given explicit consent to the processing of those personal data for one or more specified purposes”) of EU Regulation No. 679/2016, at any time, without affecting the lawfulness of processing based on consent before its withdrawal.

Should you consider the processing operations to have been carried out in breach of current legislation, you have the right to lodge a complaint with a supervisory authority, specifically in the Member State in which you habitually reside or work, or the Member State where the alleged breach has taken place. The Italian supervisory authority can be contacted using the contact data on its own website.

9. Data Protection Officer

You may contact the DPO of the Haier Europe Group at the following email address data.protection@candy-group.com or by post by writing to:

Candy Hoover Group S.r.l.

Via Privata Eden Fumagalli

20861 Brugherio (MB), Italy

f.a.o. Data Protection Officer.

10. Data Controller

The Data Controller, i.e., the party taking decisions on processing methods and purposes, is Candy Hoover Group S.r.l., with registered office at Via Comolli, 16 - 20861 Brugherio (MB), Italy.